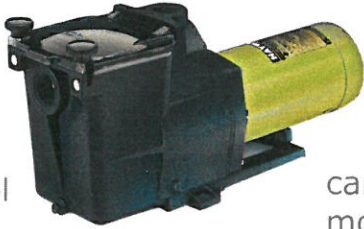


Hayward Gold Motor Casing Finish Process Updated for Durability

The Hayward Pumps with the "gold" motor have been the hallmark of Hayward Pool Products for many years.



Hayward pumps have been in service for decades and have earned a reputation for being reliable and durable resulting in Hayward pumps to be preferred by pool builders and pool owners around the world.

Over the years we have received feedback regarding the gold motor casing paint not lasting as long as the pump itself. Customers have asked that we upgrade the finish of the motor casing to last as long as the Hayward pump

– especially if the pump is installed in areas of high humidity or sea coast environments.

The gold of our Hayward motors is now applied by a powder coating process rather than simply painted. You can identify the new motor finish as the powder coated color does not exactly match the original painted "gold" motor in shade or luster.



The new powder coated casing can be identified as it has a different shade of gold and has a matte finish rather than gloss metal flake.

This new finish process has proven to offer greater longevity as evidenced with Hayward's black motor casings which have been powder coated for years.

The new process will lead to a more durable gold casing finish that should last as long as the Hayward pump.

New Hayward Pool Products Pricing Announced

Hayward Pool Products announced higher pricing effective October 1, 2016.



This price increase will average 2.2% and is due to escalating manufacturing, packaging and transport costs. Other competitors in the marketplace have also announced similar price actions.

Order before October 1, 2016 to assure receiving your Hayward and other U.S. equipment requirements at the lowest possible prices.

From all of us at Hayward IMG, we thank you for your support and wish you continued success throughout the remainder of the year.

New ProHayward Nicheless LED Light for Value and Ease to Install



ProHayward is pleased to announce an updated version of the flat LED light.

Available in a 24W brilliant white version for a traditional pool look or a bright RGB color version with 7 fixed colors and 8 color changing show choices.

The RGB version is easily controlled through the on/off switch allowing the pool owner to change the color of the pool and surrounding environment with ease.

With 333 advanced SMD LED's the 24 watt performance offers bright lighting with long life performance. Super easy installation brings dramatic changes to any exiting pool or new pool design.

Contact Hayward/IMG Customer Service for further details.

ProHayward Transformers Available for Immediate Shipment



12V/300W ProHayward
Transformer

ProHayward low voltage swimming pool transformers are the preferred transformer around the world.

CE listed ProHayward transformers are designed to provide safe 12 volt electrical supply to underwater lights and low voltage fixtures of all types.

Advanced circuit protection resets automatically. The weatherproof housing features a separate wiring compartment for the fully encapsulated high and low voltage circuits.

Available in 300 & 600W as well as 12, 13 & 14V configurations.

ProHayward transformers complement Hayward lighting choices.



Hayward/IMG and our overseas customers have experienced emails intercepted by "hackers" that have changed the banking instructions for wire transfers under our Corporate email letterheads and staff names.

Be advised Hayward/IMG has not changed wire transfer instructions or banking details for more than 10 years.

If you receive any change from our normal wire instruction details consider this as fraudulent activity and re-confirm banking details with our Customer Service staff or Financial Department representatives.

Again, we have experienced emails being intercepted by "hackers" which are providing false banking details. Please confirm transfer details first if you note a change.

For more information on the products featured in Newsplash, please contact Hayward/IMG at fax: 909.444.0327, email: img@hayward.com or go to www.Haywardpool.com



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