

NEWSPLASH AUGUST 2016

Hayward IMG Managers Celebrate 30+ Years of Service



Canadian born Gloria Ward began her career at IMG in 1982 in the

Accounting Department and progressed steadily to her current position of Controller overseeing all financial aspects of IMG.

Ray Wrixon was born in the UK and has been with IMG



since 1986 as Traffic Manager and is in charge of all IMG export shipments originating from the United States.

IMG customers appreciate the consistency of IMG leadership and staff over so many years contributing to the ongoing success of Hayward IMG and its customers throughout the world.

New 500,000 BTU Universal H Series Gas Heater



Hayward introduced the 500,000 BTU Universal H-Series gas heater in 60 cycle.

This heater offers the fastest speed to heat performance combined with all the advantages of the Universal H-Series heater. The heater offers hydraulic efficiency, reliability and the standard cupro nickel heat exchanger to assure durability.

Available in Propane and Natural Gas compatibility, the Universal H-Series delivers the highest heat technology, ultimate reliability, great value, excellent performance and installation versatility that makes the Hayward Universal heaters ideal for years of luxurious swimming and enjoyment.

Hayward Industries, Inc. Acquires Kripsol Group

Hayward Industries, a leading global manufacturer and marketer of residential and commercial pool equipment has announced it has acquired Kripsol Group, headquartered in Yuncos, Spain.

"We've had a long standing relationship with Kripsol and are delighted to add their portfolio of products and management talent to Hayward. This combination also fulfills our strategy of manufacturing close to our customers," said Clark Hale, President of Hayward Industries.

Founded in 1988 in Madrid, Spain, Kripsol will continue to market its broad line of products as separate entities under the Kripsol and Fiberpool brands.

An Affordable Choice In Pool Automation

OnCommand® is the most affordable way to automate essential pool and spa functions for new and aftermarket applications.

OnCommand® is a fully featured control for an entry level price which is easy to use and program. The unit features a durable plastic enclosure with a large accessible wiring compartment.



Works with Hayward's Aqua Connect remote pool management platform with apps for iPhone, iPad and Android.

OnCommand® easily automates up to 4 features, 3 valves, 1 heater and solar controls.

Now affordable and simple pool operation and control is available with Hayward's innovative OnCommand®.

SwimPro[™] by Hayward[®] is the Price Fighting Choice



Hayward introduced the value priced SwimPro high rate sand filter range to compete well against low cost Asian and European produced filters.

The 50psi working pressure SwimPro is manufactured in the United States of rugged, durable, color fast molded polymeric material to assure long life.

SwimPro filters include a Made in USA SP714 multiport valve and an innovative under drain that assures balanced flow to maximize the filter's backwash performance.

Choose SwimPro by Hayward for affordable, dependable and efficient pool filtration manufactured in the United States.

SwimPro® Pump is the Price Fighter Offering Value and Performance

Hayward is pleased to introduce its value pump offering under SwimPro® branding.



SwimPro® is available in 50hz and 60hz and is an effective challenge to low cost pump competitors. The pump is available in ½ to 1½ horse powers and is an ideal choice when dependable performance and value is required.

Manufactured entirely at Hayward's Wuxi, China factory to Hayward's stringent standards for quality and performance.

SwimPro® offers a better choice than non-branded alternatives with inconsistent performance and durability.

For more information on the products featured in Newsplash, please contact Hayward/IMG at fax: 909.444.0327, email: img@hayward.com or go to www.Haywardpool.com



